

GOURMAND
World Cookbook Awards

The Best in the World 2006

Peru



Beijing, China
April 8, 2007

The Gourmand World Cookbook Awards took place in Beijing, China on April 7, 2007. Peru was very successful.

The outstanding book « Peru Mucho Gusto » published by Promperu and Editora El Comercio received a « Special Award » of the jury. The promotion of food tourism is done with much taste in this world class book. It should be seen by all publishers and tourism offices. The huge team that cooperated in this enormous project is very professional. Congratulations!

The « Best guide in the World » this year is also from Peru: it is « Guía Gastronómica del Peru », « The Peru Gourmet Guide 2006 », in English and Spanish, published by Comunica2. Peru is rapidly establishing all the structures to become the culinary centre of Latin America.

The best publisher of culinary books in 2004 was won by Universidad San Martin de Porres. This year its excellent dictionary of gastronomy published by Professor Sergio Zapata was honoured in Beijing. The University publishes books that show a deep understanding of older traditional food cultures as well as of the modern changes in cuisine.

In Beijing, the « Pisco Punch » book was also honoured in the « Best Wine Literature » category. It is a history novel about the leading drink in San Francisco in 1900, the Pisco Punch, by Guillermo Toro-Lira, a Peruvian now living in the United States.

More information can be found on www.cookbookfair.com and in the Gourmand Yearbook 2007 which was published for the Gourmand Awards in Beijing.

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Edouard Cointreau, President
Pintor Rosales, 50
28008 Madrid
Spain
Tel: +34 91 541 67 68
E-Mail: edouard@gourmandbooks.com

Fax: +34 91 541 68 21
www.cookbookfair.com

Bo Masser, Vice President
Brandtvagen 5 A
SE-712 32 Hellefors
Sweden
Tel: +46 70 6677 388
E-Mail: bo@massers.se